**Phylise H. Banner**

199 Caroline Street, Saratoga Springs, NY 12866  
518-265-5049

pbanner@gmail.com

www.linkedin.com/in/phylisebanner

**SUMMARY**

Over 20 years of experience in learning experience and curriculum design. Seeking opportunities to have   
a lasting impact through innovative organizations committed to designing, developing, and delivering transformative learning solutions.

**EXPERIENCE**

**Associate Director of Design, Team Lead,** Emeritus  
May 2021 – present

* Collaborate with faculty at top-tier universities to develop high-quality executive and technical education programs.
* Lead the course design process from faculty onboarding and scoping through backward design, filming, post-production, LMS build, and QA/QC.
* Provide guidance and leadership in curricular alignment, instructional design, Quality Matters, digital accessibility, applied learning pedagogy, and learning technologies.
* Work closely with a globally distributed design team, project managers, and university partners to deliver courses on time and within budget while ensuring they are consistently engaging, relevant, and meaningful for a diverse global audience of learners.

**Principal Learning Experience Designer,** Phylise Banner Consulting  
July 2016 – May 2021

* Partnered with highly technical subject matter experts and educators to transition their pedagogies into online, blended, and mobile learning experiences.
* Designed and implemented learning evaluation strategies to ensure authentic learning experiences with measurable outcomes.
* Enabled clients to identify and resolve gaps in curricular content, implement new learning solutions for knowledge and/or skill acquisition, and utilize data from assessment learning components.
* Conducted in-depth needs analysis across organizational units to drive the design, development, and delivery of learning experiences and ecosystems.
* Employed Design Thinking to promote innovation within organizations and to provide insight into learner preferences, motivations, and attitudes.
* Clients included Albany College of Law, City University of NY, Empire State College, Epigeum, Harvard University Graduate School of Education, InSync Training, Interfaith Youth Core, National Institutes of Health, National Staff Development and Training Association, Online Learning Consortium, Society for Technical Communication, Tennessee Board of Regents, Training Magazine, and Weill Cornell Medicine.

**Director of Online Teaching and Learning,** Union Graduate CollegeAugust 2013 – June 2016

* Directed all initiatives related to instructional design and curriculum development across Teacher Education, Bioethics, and Engineering programs.
* Designed, developed, and delivered professional development resources, courses, and workshops.
* Provided guidance and support in the identification, development, and implementation of appropriate instructional strategies, technologies, and services.

**Director of Teaching Excellence and Curriculum Quality,** American Public University System  
January 2012 – August 2013

* Designed and delivered professional development focused on improving instructional practices.
* Directed the design and development of assessment and evaluation for new/ongoing professional development initiatives.
* Implemented new approaches to training and professional development, with a focus on applied effective practices in online learning related to the Community of Inquiry framework.
* Participated in strategic planning for the Center for Teaching and Learning, with targeted responsibility for establishing and measuring success metrics.

**Instructional Design Project Leader,** American Public University System  
01/2010 - 01/2012

* Facilitated the instructional design and curriculum development process across programs and disciplines, integrating best practices in the use of technology in teaching and learning into course design and professional development initiatives.
* Led and collaborated with internal and external instructional design teams to develop new and update existing courses to comply with standards and achieve desired student learning outcomes.
* Directed the integration of new technology initiatives, acting as liaison between academic and IT professionals.

**Senior Instructional Designer,** SUNY Learning Network  
09/2008 - 01/2010

* Provided professional development and support to campus-based instructional designers, faculty, and program initiatives.
* Improved faculty professional development processes by refining online and blended course design strategies.
* Delivered face-to-face and Web-based training for beginner and experienced faculty, incorporating andragogical principles into the creation of training materials and delivery of workshops.

**Instructional Designer,** Skidmore College  
08/1998 - 09/2008

* Worked with faculty to translate andragogical approaches into individualized, student-centered courses outside of a traditional learning management system.
* Designed, developed, and delivered faculty professional development programs across disciplines.
* Researched, evaluated, and implemented technology solutions for online courses to improve student retention and engagement.

**EDUCATION and TRAINING**

**MSEd in Instructional Technology and Distance Education,** Nova Southeastern University, 2006

**BA in Information Analysis and Design,** New York University, 1992

**Project Management Professional (PMP),** Project Management Institute, 2020

**Certified Learning Environment Architect (CLEA),** Institute for Learning Environment Design, 2017

**Open SUNY Fellow: Expert Online Instructional Designer,** State University of New York, 2015

**Fellow, Society for Technical Communication,** 2006

**SKILLS**

* **Writing and Editing:** Business Cases, Learning Content, White Papers, Books, Blog Posts, Training Materials, Case Studies, Scenarios, Presentations, Documentation, Facilitator Guides, Ghost Writing
* **Project Management:** Project Oversight, Leadership Development, Training Delivery, Knowledge Management, Interpersonal Skills, Workshop Facilitation, Wrike, Asana, Trello, Microsoft Project
* **Education And Training:** Addie, Curriculum Development, LX Design, Instructional Design, Online Learning, Mobile Learning, Blended Learning, E-Learning, Instructional Technology, Learning Management Systems, Professional Development, Adult Education, Virtual Events
* **Teaching Curriculum:** Digital Storytelling, Instructional Design, Edtech Tools, Information Design, Gis, Interface Design, Information Literacy, Information Visualization
* **Tools And Technologies:** Microsoft Office Suite, Google Suite, Articulate 360 Rise, Adobe Creative Suite, Camtasia, Snagit, Assorted Ed Tech Including Augmented and Virtual Reality Applications
* **Lms:** Canvas, D2l (Brightspace), Blackboard, Moodle, Sakai, Learnupon, Teachable, Docebo